



# Outsourced Packaging Support Drives Efficiency and Impact for Family-Owned Jewelry Chain

## OVERVIEW

After a half of a decade in business, a family-owned jewelry chain had hit its stride. Their annual profits had **more than doubled** year after year, and their commitment to their customers had earned them a reputation as a **trusted leader in their community**. Their rapid growth, however, left employees with added responsibilities and limited time.

All hours were spent trying to balance time-consuming and complex logistics while delivering a memorable experience to customers. To ensure they were able to **maintain their success** without compromising their level of service or the quality of their products, they turned to their packaging supplier, **Interpak**.



*The peace of mind we've received from our relationship with Interpak has been invaluable. They immediately earned our trust by taking the time to get to know our business and our team! Their assistance with our inventory has made an impact on all aspects of our business, and has ultimately freed us up to address other projects that we had been struggling to juggle.*

~ Customer

## APPROACH

Interpak's sixty years of experience in the packaging industry granted their team the necessary **knowledge** and **flexibility** to strategically approach the retailer's inventory needs. Their best-in-class communication allowed them to be viewed as a **core member of the jeweler's team** rather than an external vendor.

The Interpak team quickly showcased their value in **eliminating the stress** associated with inventory management by monitoring packaging levels, ensuring that stock was readily available to accommodate all orders without paying for excess. Consistent **usage reports** were provided to inform ordering decisions, which kept inventory levels at a minimum and significantly **cut costs**. With a holistic understanding of priorities and future goals, Interpak has continued to serve as an integral **sustaining resource** for the retailer.

## RESULTS

Since shifting the responsibility of managing jewelry packaging inventory to Interpak, the store continues to realize measurable results. Interpak's comprehensive and personalized approach to inventory management have resulted in a **25% decrease in inventory cost** for the retailer, ultimately delivering a substantial **savings in total cost** for the business.

The employees were granted time back into their schedules to focus on driving sales and fostering relationships with their clients with the assurance that the intricacies of their logistics were **accounted for by Interpak**.



25% DECREASE  
IN INVENTORY COST



IMPROVED TIME  
MANAGEMENT



COST-EFFECTIVE  
STORAGE SOLUTIONS



COMPREHENSIVE  
USAGE REPORTS